

You're Invited: Creating Authentic Veteran Employment Programs



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A MONSTER COMPANY

EVENT DETAILS:

Tuesday, September 5, 2017
4:00 – 6:00pm (Eastern Time)

Hyatt Regency
265 Peachtree Street NE
Atlanta, GA 30303

[\[REGISTER \]](#)

WHY FOCUS ON YOUR VETERAN EMPLOYMENT STRATEGY?

A recent study shows that only 7% of Fortune 500 Companies are happy with their current Veteran Program. Organizations are looking for ways to move their program forward, reach hiring commitments, and expand the impact they are making on their Veteran workforce. Veterans, on average, perform at higher levels, have lower employee turnover, and higher promotion rates than non-veterans. Hiring Veterans reduces turnover costs and increases retention, a bottom line result that CEOs and Military Program Leaders both care about greatly.

HIRING VETERANS IS NOT JUST ABOUT EMPLOYERS

It is a candidate's market today. With roughly 200,000 Veterans transitioning out of the service each year, they are a high value finite audience. Ninety percent of Veterans say they want to know a company is Veteran-Friendly and offers support in applying, onboarding, and promoting – before they apply. Employers are looking for new ways to engage with this valuable audience on their career sites, during the recruiting process, and throughout their organization.

AUTHENTIC VETERAN EMPLOYMENT, 4:00 – 6:00PM

In collaboration with America's Warrior Partnership, you are cordially invited to attend an elite event hosted by Military.com, to learn how to access some of America's top talent. Snacks and refreshments provided.

SPECIAL GUEST SPEAKERS:

We are honored to have **SSG Salvatore Giunta (USA, Retired), Medal of Honor Recipient**, open the session and kick off our vision for the event.

Justin Constantine, Veteran Hiring Program Consultant, Military.com

Focus Areas Towards Hiring and Retaining Veterans

- Designate a Corporate Champion, Prepare and Educate your Workforce, Brand your Company as Military and Veteran-Friendly, Welcome and Orientation, and Focus on Engagement and Retention.

Karin Childress-Wiley, National Director of Veteran Employment, Military.com

Create Authenticity in Your Veteran Employment Program

- What Does Authentic Mean in Veteran Employment?
- How to Build an Authentic Veteran Program
- How to Put Authenticity into Action

Closing remarks and call-to-action by **LTG David P. Fridovich (USA, Retired)**.



SPEAKER BIOS:



Justin Constantine, Veteran Hiring Program Consultant, Military.com

Justin is a former Marine and attorney, who is now an inspirational speaker, leadership consultant, and author. He advises the corporate community on military issues and sustaining employee peak performance. He speaks at numerous corporate, educational, and military events about leadership, the upside of change, teamwork, and overcoming adversity.

Justin retired from the Marine Corps with the rank of Lieutenant Colonel. He also advocates for veterans and their families through providing a full spectrum of resources to connect them with community businesses, VSOs, government agencies, and universities. Justin survived a gunshot wound to the head while serving in Iraq. After recovering from his injuries, Justin worked at the U.S. Department of Justice and as Counsel for the Senate Veterans' Affairs Committee. More recently, he worked for several years with the FBI as an attorney on a counterterrorism team.



Karin Childress-Wiley, National Director of Veteran Employment, Military.com Military Spouse of the Year, WPAFB & Marine Corps Finalist

Karin is a Military Spouse, Mom, and Veteran Employment Story Teller. As the National Director of Veteran Employment for Monster and Military.com her mission is to educate and inspire her Clients by telling the Veteran and Military Spouse story in an impactful and meaningful way. She works to bridge the gap between Employers and Veterans through company outreach, training, and strategy.

Karin has nearly two decades experience in the ever-evolving Human Resources and Talent Acquisition space with 13 of those years at Monster and Military.com, centering on Digital Recruitment with a specialty in Veteran Employment. She is honored to be the 2017 Wright Patterson Air Force Base Military Spouse of the Year and Top 3 Finalist as Marine Corps Military Spouse of the Year. Karin is married to a tough-as-nails Marine Corps Gunny with over 20 years of Active Service, and Mom to two girls – Sweetness and The Wolverine.



Immediately following the Authentic Veteran Employment Session, please join Military.com and America's Warrior Partnership at the **VetConnect Networking Reception and Corporate Employment Panel**.

VETCONNECT NETWORKING, 6:00 – 7:00PM

You will have the opportunity to network with transitioning military service members, while they learn more about exceptional veteran-serving organizations, build their professional network, and socialize with other military, veterans, and spouses. Snacks and drink tickets will be provided.

CORPORATE EMPLOYMENT PANEL, 7:00 – 8:00PM

Moderated by: Lloyd Knight, Director, UPS Supply Chain Solutions, President, VETLANTA

- Matt Grob, Regional Veteran Employment Coordinator, US Department of Labor
- Karin Childress, National Director Veteran Employment, Military.com
- Holly Best, Veteran Transition Specialist, Hire Heroes USA
- Roger Roley, Southeast Regional Director, Four Block
- Stefond Harris, Vice President, UPS Supply Chain Solutions

Military.com is also an exhibitor at the **America's Warrior Partnership Warrior Community Integration Symposium** held on September 6-8, also at the Hyatt Regency. For more information on the symposium, please [visit here](#) and [register here](#).

We hope to see you there!